

Community Aspirations

Objective	Aspiration	Lead body	Possible partners	Possible funding
14	To support initiatives which bring visitors into Shepton Mallet	Town Council	Trade Association / Chamber of Commerce	Community grants/ Mendip
16	Ensure the health needs of the community are met	Town Council	Health commissioning	

1. Minimise the transport impacts of new developments

- 1A: Cannards Grave development to provide high quality pedestrian and cycle facilities internally and linking externally to the town centre, schools, employment, Evercreech and the proposed extension to the Strawberry line.
- 1B: West of Cannards Grave development to provide high quality pedestrian and cycle facilities internally and link externally to the town centre, schools and employment.
- 1C: All dwellings to be within 400m of a bus stop with a regular bus service to key destinations.
- 1D: Additional car traffic generated should be accommodated onto the local highway network and not cause delays. If there are delays, then mitigation is required.
- 1E: All dwellings with a parking space to provide and have access to at least 1 Electric vehicle charging point with a minimum of 7kw charge per hour.

2. Make the transport network safer and ensure there is accessibility for all

- 2A: Investigate ways to improve highway safety at:
 - 2A1: the A361 / High Street junction.
 - 2A2: Townsend Road between the High St and retail park access.
 - 2A3: the A361 / A371 roundabout.
- 2B: Review 20mph gateway proposals and 20mph areas introduce measures to enhance enforcement, e.g. Commercial Road;
- 2C: Introduce improved safety around schools to include:
 - 2C1: A 20mph zone along Charlton Road for Whitestone School.
 - 2C2: Review the access to St Pauls school, to include the 20mph and crossing facilities along in conjunction with the traffic management changes at the High Street junction and a possible alternative access via Park Road.
 - 2C3: Review measures along Waterloo Road for the Community Infant School to include adding a pedestrian crossing at Tipcote Hill.
 - 2C4: A 20mph zone along the A371 at Bowlsh School and improve crossing locations.

- 2D: Ensure there is access for all to facilities
- 2D1: All highway schemes should ensure they provide access for all.
- 2D2: All public transport proposals and enhancements to provide access for all.

3. Improve traffic management within the town centre

- 3A: Reverse the direction of the one-way system along the High Street and Great Ostry. To include significant layout changes at the junctions of High Street / Great Ostry and High Street / A361.

4. Encourage walking and cycling including more segregated routes

Promote walking and cycle routes within and outside the town, including a network of greenways

External routes to include:

- 4A: Shepton Mallet to Midsomer Norton, via Oakhill, Nettlebridge and Stratton. This is about 13kms and is being progressed as part of the around Somerset cycle route.
- 4B: The Shepton Mallet to Wells route, approx. 8kms, has been planned for some time and provides a great opportunity for routes to Wells. The Strawberry Line Society and Association have been campaigning to make use of the disused railway line and have the cycle route extended from Shepton Mallet to Wells, forming part of a longer cycle route that runs from Shepton Mallet (and a few smaller settlements to the south) through to Clevedon;
- 4C: Shepton Mallet to Wells via the villages of Croscombe, Dinder and Dulcote. Again, about 8kms long and aims to connect these villages between the two towns.
- 4D: Shepton Mallet to Cranmore via the old rail line. This is about 6kms and would connect to the heritage railway at Mendip Vale and Cranmore West stations.
- 4E: Shepton to Doulling, approx. 3kms and the route is currently in its infancy. The key issue being that the A361 is a serious barrier to walking and cycling and an alternative is necessary.
- 4F: Shepton Mallet to Evercreech, via the Duchy development, Cannards Grave, Prestleigh, the Showground. Overall, about 5kms in length and to be part delivered by the proposed Duchy development.
- 4G: Shepton Mallet to Pilton, via the Duchy development. Approx 4kms, also to be partially delivered by the development.

Internal routes to include:

- 4H: Refresh of the Town Walk.
- 4I: Extend the path through the council car park and into the deep railway cutting under Cannards Grave Road to Station Road and Tesco shopping area.
- 4J: Town centre to Mendip Station, or to the potential new station.
- 4K: Town centre to the new development proposals at Cannards Grave.

5. Encourage public transport use with improved services and facilities

- 5A: Encourage and support the development of the extended rail line to Shepton Mallet with a new rail station.
- 5B: Support the retention of all existing bus services which have been affected with the Covid19 pandemic.
- 5C: Encourage the development of an improved Castle Cary rail shuttle service.
- 5D: Encourage the development of demand responsive bus services in the local area.

5E Encourage all bus rolling stock to be cleaner, such as with gas or electric.

6. Ensure adequate parking facilities are available for vehicles & cycles

6A: Review parking charges at the North of the High Street (notably Great Ostry & Commercial Rd), so they are comparable to those at the retail park.

6B: Ensure there is attractive, safe and well-maintained short stay parking conveniently located near to shops and facilities.

6C: Provide more covered secure cycle parking at key destinations: town centre, retail park, employment, and leisure.

7. Reduce carbon emissions from transport

7A: Provide more Electric Vehicle charging points at key destinations, such as at off-street car parks;

7B: Investigate the potential to have an electric cycle rental scheme.

8. Make the Town Centre a more pleasant place for both residents and visitors

8A: Ensure proposal 3A reversing the one-way system includes an enhanced environment such as a shared space layout at the High Street / A361 junction.

8B: Improve signage and information within the town and develop a signage strategy.

8C: Carry out a 'street audit': Walk key tourist routes identifying excess or poorly maintained signage, street furniture identifying things for improvement. This can be widened to suggest other 'eyesores' along the route.